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Azadi Ka
Amrit Mahotsav



Shri Shivaji Education Society Amravati's



Shri Shivaji Arts & Commerce College, 75

Amravati (Maharashtra)



(Affiliated to Sant Gadge Baba Amravati University, Amravati)

&



School of Management Studies

(Kavyatri Bahinabai Chaudhari North Maharashtra University, Jalgaon)



Jointly Organises
ICSSR Sponsored

International Conference on

**SUSTAINABLE DEVELOPMENTS IN
COMMERCE AND MANAGEMENT (ICSDCAM - 2022)**
(Blended)

29th, April- 2022

Venue :

Dr. Panjabrao Deshmukh Hall,
Shri Shivaji Arts & Commerce College Morshi Road, Amravati.



Click here to Registration link <https://forms.gle/QjK2h5dhm7FMhvCMA>

Click here to Whats App group link <https://chat.whatsapp.com/FapFaFXfWg8KXzfUqOFIq0>

Click here to e-mail Papers on - intconfshivaji@gmail.com

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About us

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Shri Shivaji Arts & Commerce College, Amravati.



Shri Shivaji Education Society Amravati's
Shri Shivaji Arts & Commerce College, Amravati
Affiliated to Sant Gadge Baba Amravati
University, Amravati

Shri Shivaji Education Society, Amravati is a premier Educational Society of Central India founded by Dr. Panjabrao alias Bhausaheb Deshmukh, a social activist, educationist, social reformer and Minister of Agriculture in the first Cabinet of Pandit Jawaharlal Nehru. An erudite scholar of Sanskrit, Dr. Bhausaheb was also a member of the Constitution Draft Committee. Dr. Panjabrao alias Bhausaheb Deshmukh founded Shri Shivaji Education Society, Amravati in 1931 for the poor and downtrodden boys and girls in Vidarbha region of the state of Maharashtra. The seed sown by Bhausaheb with a great vision resulted in a large banyan with the passage of time. At present, the society runs many schools and colleges of Humanities, Commerce and Management, Science and Technology, Medical, Physical Education, Engineering, Law, Agriculture, Biotechnology and many other branches of education located in all over the region of Vidarbha.

Dr. Panjabrao Deshmukh Agricultural University, Akola is his memorial contribution to the welfare and betterment of peasants and farmers in the region. We feel proud that our institution Shri Shivaji Arts & Commerce College, Amravati has a credit of being the first institution established by Shri Shivaji Education Society, Amravati. It is situated in the heart of Amravati city and provides education to the students from higher secondary, UG, PG and Research. The institution has a pleasant green campus. There is a Ph.D Research center, well-equipped library, gymnasium, large playfields, hostels, spacious computer lab etc. It is reaccredited with 'A' Grade by NAAC with CGPA 3.08 in its third cycle. The institution is affiliated to Sant Gadge Baba Amravati University, Amravati. It is a matter of great pride for us that the students bring laurels to the institution by securing place in merit list of the University results and awards at state and national level. This prestigious institution is celebrating 2021-2022 as a Platinum Jubilee year.

Kaviyatri Bahinabai Chaudhari North Maharashtra University, Jalgaon



School of Management Studies
Kaviyatri Bahinabai Chaudhari North Maharashtra
University, Jalgaon

Vision of the University

The University strives to seek a balance between access, equity and academic excellence through educational leadership to promote innovation, research, dynamic transformation of community to keep pace with global scenario.

Mission of the University

To impart relevant quality higher education to the students, to groom them to be conscious, researchers, technologists, professionals and citizens, bearing the torch for disseminating knowledge in masses for suitable socio-economic development of the society. & School of Management Studies Keeping in mind the need of management education, university decided to establish this department in 1992. This department offers structured graduate and undergraduate programs in Management, which are exhaustive in nature and structured to meet the challenges posed by industry & job market. The programs offered by the Department are Ph.D. Program. Two-year Full-time Master of Business Administration (M.B.A.) recognized by A.I.C.T.E., New Delhi. Three-year Full-time Bachelor of Business Management (B.B.M.) approved by UGC, New Delhi.

Vision of the School

Broadening the horizon and mindsets of the graduates in accordance with corporate necessities with conditioning of entrepreneurial competencies mission of the School Providing congenial educational environment to instill fundamental and practical business management for reconstructing the attitude of the graduates through rigorous curriculum and experiential continuous learning

ABOUT THE CONFERENCE

This International Conference aims to bring scientist, researchers, social reformers, innovators, humanist, economist and renowned speaker from the various field on a common platform to discuss, present and disseminate new ideas, concept, researches and innovations in the field Commerce and Management for sustainable developments.

CONCEPT NOTE

Sustainable Development is a very wide concept and a canopy term that covers all those works of Commerce and Management produced by the authors outside their native country. Since the commencement of the new millennium, the world has witnessed a revolutionary metamorphosis in social, political, cultural, literary, finance and economic landscapes. The shifts have in turn pushed sustainable development in Commerce & Management studies to expand beyond their origins in the studies of Commerce and Management and their primary focus. Through this conference, we want to respond and contribute to current critical, practical and theoretical debates by moving towards the study of world and global the oretical practices of sustainable development in the field of Commerce and Management.

The present Conference also intends to trigger a debate about the future of sustainable development in Commerce and Management and thus reinvigorate and explore certain dimensions of the areas. We wish to provide a platform for those interested approaches to push sustainable developments in Commerce & Management studies into fresh domains to meet, discuss, and to explore contemporary debates, exchange of idea and research. Topics to be dealt and addressed by sessions at the conference will cover a broad spectrum of research questions but with a specific emphasis on present and future challenges for sustainable developments in Commerce & Management. The proposed deliberations are initiated, to cover not only the predominant nature of Sustainable Development in Commerce & Management but also to highlight the various related issues and problems of the same.

SUSTAINABLE DEVELOPMENTS IN COMMERCE AND MANAGEMENT (ICSDCAM - 2022) SUB-THEMES

Commerce

International trade and Business
Internal trade and Business
Warehousing, Transportation and Logistics
Accounting
Communication
Agriculture and Food Business
Entrepreneurship
Banking and Financing
Business Administration
Evocation
Hospitality and Tourism
Cooperation
Consumer Satisfaction
Consumer Behaviour
Government Welfare Schemes
Accreditation & Standardisation

Management

Human Resource Management
Marketing/ Digital Marketing
Operational Management Health Care Management
Leadership
Material Management
Strategic Management
Supply Chain Management
Energy and Environment
Event Management
Rural Management
Business analytics and Ethics
Price Fluctuation and Trades
Use of Information Technology,
Information Communication
Technology and Electronics in
Commerce and Management

- * Above listed sub-themes are merely indicative. Any other topic may be covered in the ambit of the main theme.

CALL FOR PAPERS PUBLICATION GUIDELINES

About Paper Publication:

Selected papers will be published in Interlink Research Analysis (ISSN 0976-0377)
(Impact Factor 6.20 (Print) UGC Listed & Guideline Peer Reviewed, Refereed)

Research Paper Guidelines:

Papers will be accepted in English, Hindi & Marathi languages only
For English : Font : Times New Roman, (MS Word / Pagemaker)
Heading : 14 -Font size, Body : 12 - Font Size, Spacing: 1.5
For Marathi & Hindi: Font: (DVB-TT-Yogesh, Surekh, Kruti Dev-10, 55 MS Word / Pagemaker)
Heading : 16-Font Size, Body : 12- Font Size, Spacing: 1.5

Paper should contain an Abstract (200-250 words), Introduction, Main body, Findings & Conclusion (Max 2000-2500 words), Reference (MLA style for research papers in Humanities and APA style for all other Streams)

E-Certificate will be issued to all the registered participants after submission of feedback form.

Note: Prizes will be awarded for best paper presenters.

LAST DATE OF PAPER SUBMISSION Monday 25th April 2022



Mail your papers on intconfshivaji@gmail.com

Registration Details -

Participants are requested to make the payment of the Registration & Publication Fees at the time of Registration. Please upload Receipt of Payment on the given link provided towards the end of FIRST PAGE of the Brochure.

Registration Fee:

	Indian	Foreign
Faculty / Delegates Registration & Publication Fee	1500 INR	25 \$ (US)
Research Scholars / Students Registration & Publication Fee	1300 INR	15 \$ (US)
Paper Presentation	500 INR	10 \$ (US)
Only Participation	300 INR	05 \$ (US)

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INAUGURATION

Date : Friday, 29th April 2022

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First Technical Session

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KEYNOTE SPEAKER



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Valedictory

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Programme Schedule : Friday 29th April 2022

Inauguration	11:00 AM. IST to 12:30 PM IST
Keynote Address (Offline) - First Technical Session	12:30 PM. IST to 02:00 PM IST
Keynote Address (Online) - Second Technical Session	02:00 PM. IST to 03:30 PM IST
Valedictory	03:30 PM. IST to 04:50 PM IST.

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