



UNIVERSITY GRANTS COMMISSION
BAHADURSHAH ZAFAR MARG
NEW DELHI-110002

F. No. - 5-19/2014(HRP)

Dated :- Nov, 2015

MRP-MAJOR-COMM-2013-20686
(OBC)

The Under Secretary (FDIII),
University Grants Commission,
Bahadur Shah Zafar Marg,
New Delhi-110002.

19 NOV 2015

Sub.- Release of Grants-in-aid to Shri Shivaji College, Morshi Road, Amravati.(M.S) Pin Code-444603, - for the year 2015-16 under Plan in respect of Major Research Project entitled "Green Marketing in India & it's Impact on Consumer Behaviour - A Case Study of Consumer Durables" awarded to Dr. Sanjay Kesharao Katait, Department of Commerce, Tenure of project for 3 year(s) w.e.f. 01/07/2015.

Sir/Madam,

I am directed to convey the approval sanction of the University Grants Commission for payment of grant of Rs. 4,41,600/- (Rupees: FOUR LAKHS FORTY ONE THOUSAND SIX HUNDRED ONLY) as 1st instalment for the years 2015-16 towards Major Research Project to the PRINCIPAL, Shri Shivaji College, Morshi Road, Amravati.(M.S) Pin Code-444603, - for the Plan expenditure to be incurred during 2015-16.

S. No.	Items	Head of Account	Amount Approved(Rs.)	Grant being Released as 1st Installment(Rs.)	Grant Already Released(Rs.)	Total Grant(Rs.)
A.	Non-Recurring					
1.	Books & Journals	3(A).49(b).35	Rs. 50,000/-	Rs. 50,000/-	-	Rs. 50,000/-
2.	Equipment		Rs. 80,000/-	Rs. 80,000/-	-	Rs. 80,000/-
B.	Recurring					
1.	Honorium to Retd. Teacher @ Rs. 18,000/- p.m.		Rs. 0/-	Rs. 0/-	-	Rs. 0/-
2.	a. Project Fellow (Non-Gate/Non NET) @ Rs. 14,000/- p.m. b. Project Fellow (Gate/NET/GPAT) @ Rs. 16,000/- p.m. Tenure 2 year(s)		Rs. 3,36,000/-	Rs. 1,68,000/-	-	Rs. 1,68,000/-
3.	Chemical/Glassware/Consumable (Raw Material & Packaging Material etc.)	3(A).49(b).31	Rs. 0/-	Rs. 0/-		Rs. 0/-
4.	Contingency		Rs. 1,00,000/-	Rs. 50,000/-	-	Rs. 50,000/-
5.	Hiring Services		Rs. 0/-	Rs. 0/-	-	Rs. 0/-
6.	Travel / Field Work		Rs. 1,00,000/-	Rs. 50,000/-	-	Rs. 50,000/-
7.	Any Other		Rs. 0/-	Rs. 0/-		Rs. 0/-
8.	Overhead Charges 10% of approved recurring Grant (Except Travel & Field Work)		Rs. 43,600/-	Rs. 43,600/-		Rs. 43,600/-
	Total (A + B)		Rs. 7,09,600/-	Rs. 4,41,600/-		Rs. 4,41,600/-